

Vocalist Blaine Sharp pays homage to a classic by smashing it apart

Stripped of its clichés Sharp breathes new life into a venerable anthem of love, and it feels relevant again.

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“La vie en rose” – January 27, 2023

LOS ANGELES – January 14, 2023 -- The second in a series of new releases, *La vie en rose* was not always on Sharp’s radar, “there are certain songs that are icons, untouchable” the Canadian singer and songwriter based in Southern California explains.

“Why would anyone be excited for yet another cover of this song?” was a nagging question for a rising, recording artist who is recognized for music that feels timeless but always innovative, attracting listeners who want to expand their musical horizons beyond more modern, tech-heavy genres. “If we’re going to do this, we’re going to strip away all the clichés and we’re going to make it feel new again”. This was the bottom line for Sharp. Challenge accepted. The song was added to the recording session.

“What’s really cool about this approach is that it actually gets us closer to the spirit of the original, 80 years after it was released” Sharp says passionately, “it still

touches our humanity. It's still a hauntingly poetic declaration of love, no matter how you spin it, which is why it's great."

Sharp's decision to team with Carey Frank, one of LA's hottest jazz musicians, was an inspired one. Carey's contemporary arrangement and deft yet sparse approach at the keys (on piano and Hammond organ) is a perfect complement to Sharp's rich vocal and moving performance. It's a marriage made in heaven and the first of many collaborations to come.

"While I'm writing my next album this series of releases provides content for my listeners, which is important to me. It also lets me try out different things and stretch a little. No matter what, it's always going to have my touch, and I hope that's what you'll connect with and come back for".

La vie en rose releases in time for Valentine's Day everywhere.

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